

Case Study: High Moor Farm Caravan Park.



Problem:

Jane Kershaw, the proprietor, was using the services of a local wholesaler for the supply of beers and soft drinks to the Park. Jane had no means of knowing whether the pricing being charged by her supplier was competitive in the market place.

The summer season is always very busy for Jane therefore it was not until the winter months that Jane had the opportunity to research a company that could assist with her purchasing needs.

The Solution

An introduction to our partner company through the local Tourist Board proved very beneficial. The company firstly undertook a pricing review on both beer and soft drinks. The local wholesaler was not felt to be providing Jane with competitive pricing relevant to the volume being achieved. By introducing the nominated brewer, Scottish Courage, there was a saving of £72 per brewer's barrel. The annual financial savings which this generated was £9,360.

For soft drinks, Jane was spending £15,000 per year. Britvic, a nominated partner supplier immediately demonstrated a saving on this spend of £2,250.

Finally, the product areas of cleaning and disposables were analysed. Bunzl using the company terms made a saving for Jane of 10% on her annual spend.

Testimonial

High moor Farm have achieved financial savings of £11,760 by utilising the suppliers nominated by company.

This is a significant gain and greatly appreciated by the company member.

Total Annual Saving: £11,760

If you wish to sign up and are lucky enough to have been given a promotional code



To Register

IMPORTANT!!

You will then be taken through the checkout process where the price will be £520

Please input your code when prompted to, this will massively discount the final price.

Once we have reached maximum signup in each postcode area, your promotion code will be disabled automatically, and the service will revert back to the full price....

So move fast!!

We guarantee never to raise you subscription price for the first 3 years of membership.